



MONTEMAGGIO: A LOVE STORY

Here man and his land live in a harmony that is made of affection and gratitude handed down since forever and renewed at every harvest, perpetuating a natural cycle.

This is Chianti Classico, a fertile and generous land, shaped by gentle sinuous hills, covered with ancient forests and millenary crops.

A country caressed by the warm breath of a mild climate, which enhances its lush production capacity.

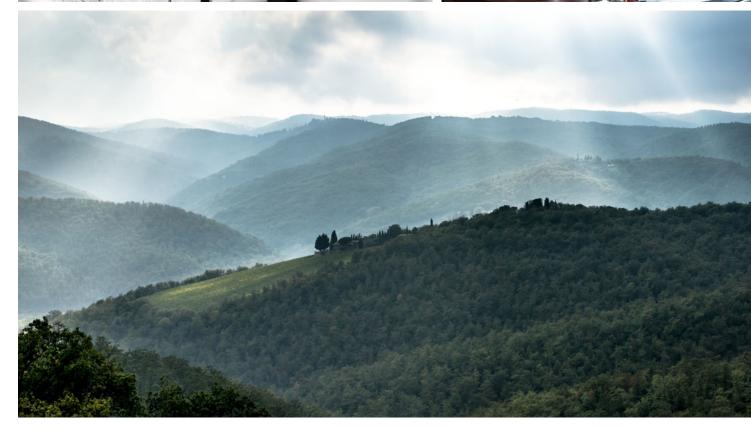
Falling in love with this land means weaving a bond with its culture of tradition, history, art and work.

Falling in love with this land means experiencing it like an affection nurtured in the family, a passion eradicating you from your birthplace and relocating you where your heart is happier.

Montemaggio is all this: it is the dream of a life handed down from father to daughter which comes true, gently and inexorably as in every true love story, in the most beautiful heart of Tuscany... Chianti Classico.







THE WHOLE COUNTRYSIDE WHISPERS ITS SECRETS TO US THROUGH HIS SILENCES











IN TRUE LOVE THERE IS NO PASSION WITHOUT

RESPECT

The owner Valeria and her team love this land with a rapture beyond fashion and trends, they preserve it respecting the rhythms of the countryside, practicing organic agriculture that does not introduce foreign elements in the environment, but uses the eternal and perfect natural cycles to enrich and protect the vineyards.

Their attention to biological rhythms and their respect for the land and the environment allow the company to produce wines thus emphasizing the authenticity of the terroir, leaving intact the environment as a legacy for future generations.











AT MONTEMAGGIO THERE ARE NO BAD SEASONS

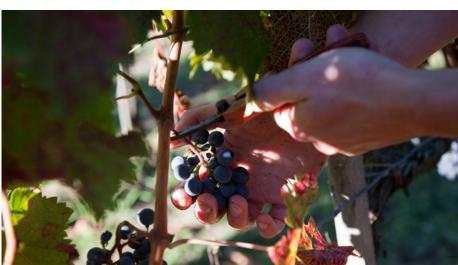
Doing things at the right time, without forcing the natural rhythms is a form of respect for this wonderful land. Only in the city there are bad seasons. In the hills of Montemaggio seasons are all beautiful, because each one is a step in the cycle of nature. Following the pace of the seasons means doing things according to the nature lifecycles, by using techniques of green manure to fertilize the soil taking advantages of the interaction among different plant species.



THE TOUCH OF A HAND, A SHOW OF AFFECTION

When you love, physical contact ignites a passion. A caress, a kiss, a hug, the feeling of the skin that feeds on the relationship with the fruits of the earth. This is what the harvest done by hand feels like, but it is even more than that: it's the intoxicating aromas of the vines emanating while the grapes are picked, it's the emotion of creating something unique: a wine of outstanding quality made by selecting the best berries one by one in order to get the best must.











"WINE IS ONE OF THE
GREATEST ACHIEVEMENTS
OF MAN, WHO TURNED
A PERISHABLE FRUIT INTO
SOMETHING PERMANENT."
(JEAN ARLOTT)







MAKING A TOP QUALITY WINE IS AN ACT OF GRATITUDE TOWARDS THIS WONDERFUL LAND, AND A COMMITMENT OF HONOR TO THE CLIENTS

The love and respect put in the cultivation of the vines would be wasted if as much attention was not devoted to the creation of the wine. Even in the vinification in cellar, natural process are followed, the use of barrels is limited in order not to contaminate the taste of the wine with the flavor of the wood, and wines are refined in bottles for a long time. It's a patience-demanding process that gives birth to a product with a very personal taste, with an excellent aging potential, as well as healthy and digestible, because it contains no chemical additives.



















LOVING A LAND MEANS
SHARING ITS CULTURE
BECAUSE, AS AN ITALIAN
PROVERB SAYS, "WE WILL
NOT INHERIT THE EARTH
FROM OUR PARENTS,
WE WILL RENT IT FROM
OUR SONS"

That's why Valeria and the Montemaggio staff offer their guests tours of their vineyards and Chianti Classico countryside, tastings of wines paired with typical local cuisine, tasting classes, art workshops, craft workshops and lectures with wine as the main subject.

It's an ambitious commitment, pursued with love and passion, that aims to spread the wine culture throughout the world.



EXPERIENCE MONTEMAGGIO, WHERE HISTORY AND CULTURE MEET THE TASTE OF "BEL VIVERE" A VERY SPECIAL PRODUCT

The Montemaggio wine is a hymn of love for life, a visit to the estate translates into a unique and unforgettable experience in which culture and history come together to give life to the magic of an enchanted place.













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