

SPAIN

# García DE LA cruz

GROWERS & PRODUCERS  
EXTRA VIRGIN OLIVE OIL  
100% Organic

Family Owned  
Since 1872





## OUR HERITAGE

Since 1872, the Garcia de la Cruz family has produced EVOO from its groves in Madridejos, Spain.

A 146 year old family owned business from Spain led by women and men who honor and respect planet Earth.

This family land is distinguished by optimum climate conditions and especially fertile soil, qualities that the 5<sup>th</sup> generation of the García de la Cruz family coaxes into a variety of premium, certified organic EVOO products.



# WHY US?

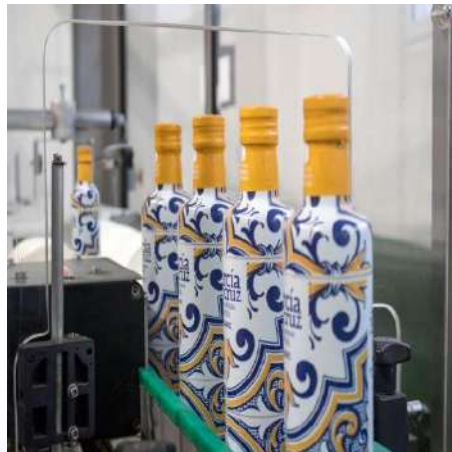
## FAMILY BUSINESS



## VERTICAL INTEGRATION

- Groves
- Olive Mill
- Bottling Plant

## 145 YEARS OF EXPERIENCE



20 years exporting to  
Japan and USA



## WE RESPECT AND SUPPORT THE ENVIRONMENT

Organic farming accounts for the 100% of our production. We place trust in our fields with minimum tilling of the land which helps conserve the richness of the soil and the local fauna and flora.

*“The earth gives so much to us, so we give back to the earth”*

Eusebio Garcia de la Cruz, 5th Generation, Owner and CEO of Garcia de la Cruz EVOO



## ECO-EFFICIENCY / CIRCULAR ECONOMY

We recycle absolutely all the waste generated by the production of EVOO. These are converted in a natural way in our composting plant, into organic fertilizers, which we use in the olive groves.



GROWERS AND PRODUCERS EXTRA VIRGIN OLIVE OIL  
CIRCULAR ECONOMY



## BIODIVERSITY

Our efforts for the care of the natural environment in which our olive groves are located, have resulted in a place of great ecological value, which has been chosen by different species of protected birds, such as the imperial eagle, the great bustard or the lesser kestrel, to live in it.

This has caused it to be classified as a Special Bird Protection Area (ZEPA)



# 2018 SUSTAINABILITY AWARD

To achieve this award, we have developed numerous measures to promote respect for the environment and the biodiversity in our facilities:

- 100% organic fields
- Since 2014, we have the Environmental Certificate ISO 14001 in all of our production processes.
- Certificates to commercialize Organic EVOO
- Circular Economy: The waste we generate is converted to organic fertilizers for our groves.
- Agreement with environmental association Global Nature
- R&D+I agreement with University of Castilla La Mancha to use the waste from our oil production as biofuels, a new energy source.





# 2018 Early Harvest Event: A Tribute to Women

A 5th generation business, three of which were led by women. Today, half of the employees are women, most of them in leading positions within the company.





# QUALITY CERTIFICATES



# U.S. SEALS



American  
**Heart**  
Association®





# ASSOCIATIONS



# 2018 AWARDS



Sustainability Award 







WORLD  
2017/2018 BEST  
HEALTHY  
EVOO  
CONTEST

In May of this year, Garcia de la Cruz, Cornicabra EVOO with the Montes de Toledo, “Designation of Origin” stamp was selected as one of the top 10 “Best Healthy EVOO in the World” competition. It also ranked 1<sup>st</sup> in content of **oleocanthal**. (an organic compound naturally present in some EVOO that possesses **antioxidant** and **anti-inflammatory** properties.)

# HISTORY OF AWARDS

➔ 2017



➔ 2016



➔ 2015



➔ 2014

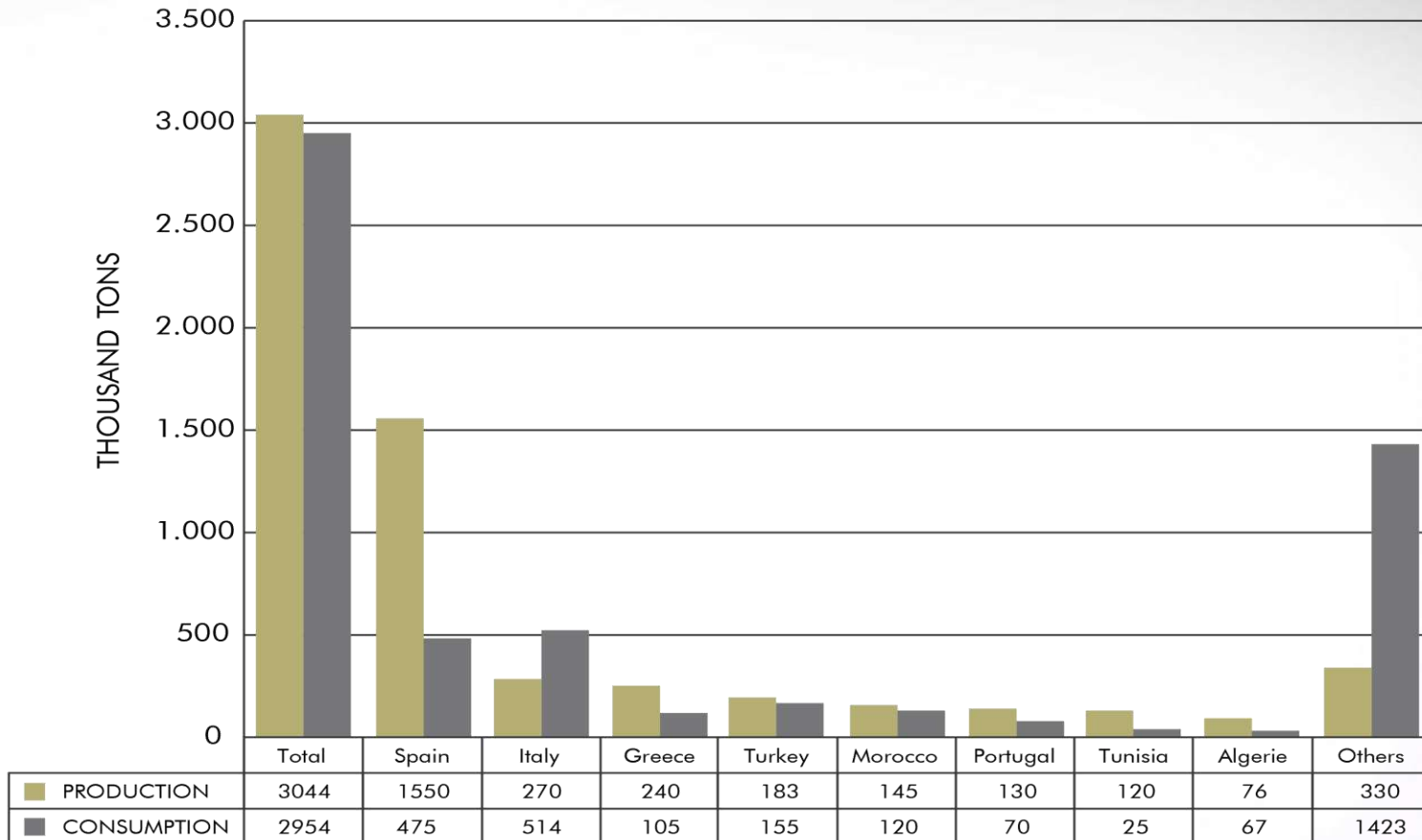


➔ 2013





# DID YOU KNOW?



- **THAT SPAIN IS THE LARGEST PRODUCER OF OLIVE OIL IN THE WORLD**
- **THAT SPAIN ACCOUNTS FOR 50% OF THE EXPORTS IN THE WORLD - APPROXIMATELY 2,204,622,621 lb / 1.000.000.000 kgs**
- **THAT THE U.S. IS THE LARGEST CONSUMER OF ORGANIC EXTRA VIRGIN OLIVE OILS IN THE WORLD**

# PRODUCT RANGE

“AFFORDABLE LUXURY”

García  
DE LA  
1872 cruz 

[www.garciadelacruzoliveoil.com](http://www.garciadelacruzoliveoil.com)

- PRESTIGE -



- HERITAGE -



- ESSENTIAL -

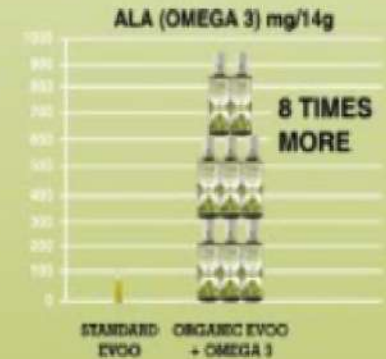
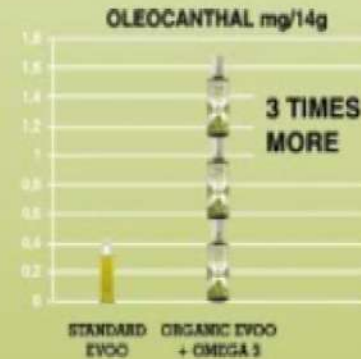
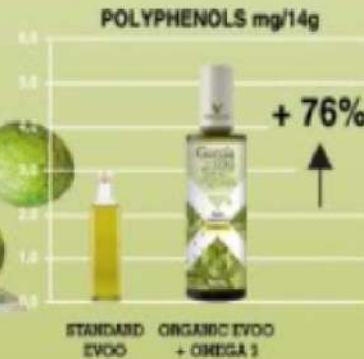




# New Product Organic EVOO enriched With Omega 3 from Chia Oil

García  
DE LA  
1872 cruz

## THE HEALTHIEST ORGANIC OIL IN THE WORLD



TRIPLES THE AVERAGE VALUES OF:

**OLEOCANTHAL:**

Anti-inflammatory properties

**OMEGA3:**

Prevents cardiovascular diseases

HIGH CONTENT OF :

**POLYPHENOLS:**

Antioxidant properties

# PRODUCT RANGE INNOVATION

New products are coming...

Take your salad dressings with you wherever you go



# PRODUCT RANGE



## “PRESTIGE”

The highest quality organic extra virgin olive oils recongnized internationally as some of the best in the world. Hand picked olives four our Family Coupage each year from the earliest harvest.



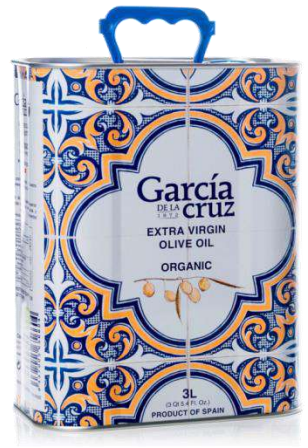


# PRODUCT RANGE



## “HERITAGE”

Single variety olives produced for the individual palate and a blend of the varietals produced for a perfect balance and presented in a new and refreshing designed bottle and pouch.



# PRODUCT RANGE

## “ESSENTIAL”

A powerful blend of ORGANIC EVOO varieties harvested when ripe. This versatile edition is perfect for everyday use as dressing, in cooking, and dipping, making it a household staple.



# PRODUCT RANGE

## “ESSENTIAL CONVENTIONAL RANGE”

A powerful blend of EVOO varieties harvested when ripe. This versatile edition is perfect for everyday use as dressing, in cooking, and dipping, making it a household staple.





**A 146 Year Old Family Owned Business  
From Spain  
Led by Women and Men  
Who Embrace Health &  
Who Honor and Respect Planet Earth.**



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