



#### MASSIMO HAKIM

Founder, CEO, heart and soul of Caffè MIKAH, Massimo Hakim is a passionate man, a dreamer, full of surprises, a man who knows how to taste, loves to enjoy the best of life but with a very precise, solid and concrete vision. His innate power as a communicator allows him to unite people all over the world with great ease through the simplicity of a cup of coffee, MIKAH of course.

Marketing man dedicates great commitment to the creation, development and constant attention and care of the MIKAH brand that comes from his strong personality and his desire to create a brand of "elegant goodness" without ever forgetting the quality of the product confirmed by his constant research of the best producers in the world that guarantee the "gourmet" excellence of the MIKAH selections.

The growers approved by the MIKAH team of experts ensure the best result in the cup: a genuine taste with a pleasant and lasting aftertaste for an absolutely unique and special experience.

He began his "coffee life", as he likes to call it, with a small 5 kg roaster to arrive with great success in being present in over 43 countries and in constant expansion.

From the field to the cup ... the mission is the meticulous care of the entire supply chain, the constant attention to detail to ensure an excellent coffee characterized by the personality and charm MIKAH.







Unlike other national and international roasters, our roots go back to the origins of coffee in Arab countries and extend into an international and contemporary portfolio of different blends, roasts and related products.

We are not an ancient company but a dynamic team of professionals from all over the world who know how to face all the challenges of this culture in constant development and fast evolution.

We are not satisfied with the inherited values but we are committed, day after day, to the satisfaction of our customers who are our most important value for us.

Our constant goal is to achieve the highest international standards and absolute perfection in the coffee specialty. We roast our coffee in Italy with a team of specialists who guarantee the best interpretation of our unique blends.

Dr. Massimo Hakim Founder

















#### **BLENDS AND PACKAGING**

	OPERA	BELLINO	VIVALDO	ROSSINO	PICCANTO	TÜRKÜ	MILANO	NATURA
Bags • 125g • Ground Coffee						•		
Bags • 125g • Ground Coffee with Cardamomo								
Valve Bags • 1000g • Whole Beans								
Valve Bags • 1000g • Ground Beans								
Valve Bags • 250g • Whole Beans								
Bags • 250g • Ground Coffee								
TINS 250g Whole Beans								
TINS 250g Powder								
Simple Portion Pods • 7g			•					
Nespresso* Compatible Capsules								

Nespresso® is a registered trade mark of Societe Des Produits Nestle SA and is not related to HD srl or to MIKAH®. We have carefully and thoughtfully produced a coffee capsules that would never damage your Nespresso® machines, and brews with a high quality you've come to expect from MIKAH® coffee capsules.



### 100% ARABICA OPERA

A blend of Arabica coffee from South America, Asia and a small percentage of Central Africa.

Probably no Arabica alone can produce the same result. Medium body, sweet taste, very pleasant aroma that recalls the scent of freshly baked loaf with velvety cream. Elegant taste with prolonged effect characteristics.













# ESPRESSO RISTRETTO BELLINO

Bellino is a superb blend of washed Arabica grain types from the Caribbean and Kappi-Royal 17 Robusta from the Chandragiri plantation in Karnataka, India. We are proud to import these origins that characterize and differentiate our style of coffee. A medium roasting procedure allows obtaining a uniform aroma and incorporating their opposite qualities to form an exceptional blend for a perfect northern Italian style espresso. The Bellino blend is characterized by a great personality: tenacious, durable and free of bitter nuances, dedicated to those who appreciate the quality of Arabica but at the same time seek a slight note of dark chocolate for an aftertaste with an extraordinary effect.

with an extraordinary effect.

AROMA
ACIDITY
BODY
CREMA
AFTERTASTE

Roasted and Packed in Italy Bag 1000g (35 Oz) Whole Beans Item Code: MH.002NS



### STRONG ESPRESSO

### VIVALDO

Vivaldo combines the best origin coffee from the world's premier growing regions, each imparting it's distinctive regional characteristics while still effortlessly rounding into a smooth, balanced cup. Flavorful, medium roasted, and surprisingly satisfying.

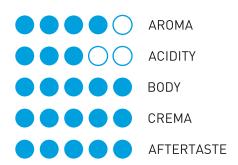
Roasted and Packed in Italy Bag 1000g (35 Oz) Whole Beans Item Code: MH.003NS

Bag 250g (8,8 Oz) Whole Beans

Item Code: MH.003NGRS

Bag 250g (8,8 Oz) Coffee Powder

Item Code: MH.007NGRS







# ALL DAY, ALL NIGHT ROSSINO

Wake your senses – Rossino is a dream of Arabica and Robusta beans expressly formulated for lovers of American coffee or cafe crema. This fantastic blend is available in all types of ground or whole coffee beans. Full body, perfect aroma and low acidity is truly a dream - all day and all night long.

Roasted and Packed in Italy
Bag 1000g (35 Oz) Whole Beans

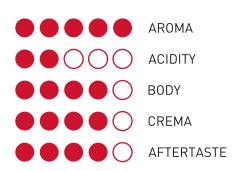
Item Code: MH.004NS **Bag 1000g (35 Oz) Powder**Item Code: MH.006NS

Bag 250g (8,8 Oz) Whole Beans

Item Code: MH.004NGRS

Bag 250g (8,8 Oz) Coffee Powder

Item Code: MH.006NGRS







### **OUR DECAFFEINATED**

### PICCANTO

The impression that is often associated with decaffeinated coffee is that it is not comparable to real coffee.

The truth is that a bad coffee, once decaffeinated, remains bad while a good coffee, even after this process, remains good. This mixture does not contain chemical residues due to the decaffeination process which allows us to have a lighter coffee, 97% caffeine free. Careful and scrupulous processing for this medium-bodied mixture with light yet velvety acidity, clean and with a well-balanced aftertaste.

> **ACIDITY BODY CREMA**

**AROMA** 

Item Code: MH.005GR250S

Bag 250g (8,8 Oz) Whole Beans

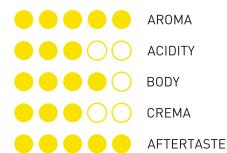






### GÜNAYDIN TÜRKÜ

Roasted coffee beans 100% Arabica from Brazil. It's a unique blend, which reflects the authentic Turkish tradition and way of enjoying coffee. Preparation method is the traditional one, by using the Turkish coffee pot. Taste the coffee in the flavorful way it was discovered in the middle Ages, and don't forgot once you enjoyed your coffee to turn upside down your cup and to read your future.





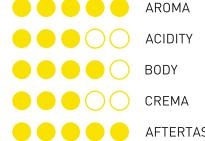
Bag 125g (4,4 Oz) Coffee Powder

Item Code: MH.TURKU



# **GÜNAYDIN**

Roasted coffee beans 100% Arabica from Brazil with cardamom. It's a unique blend, which reflects the way Middle Eastern people enjoy their coffee with cardamom flavor and its unique fragrances. Preparation method is the traditional one, by using the Turkish coffee pot. Taste the coffee in the flavorful way it was discovered in the middle Ages, and don't forgot once you enjoyed your coffee to turn upside down your cup and to read your future.





Bag 125g (4,4 Oz) Coffee Powder with Cardamom Item Code: MH.TURKUCA





# URBAN COFFEE MILANO

Let yourself be conquered by our latest Milan blend. Savor the great variety of grains from different origins, selected by the excellent skill of our experts.

Perfect pleasure of an exquisite coffee designed to satisfy lovers of full-bodied coffee.

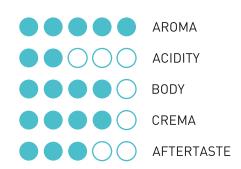
Roasted and Packed in Italy Bag 1000g (35 Oz) Whole Beans Item Code: MH.013NS

Bag 250g (8,8 Oz) Coffee Beans

Item Code: MH.013NGS

Bag 250g (8,8 Oz) Coffee Powder

Item Code: MH.013NGRS







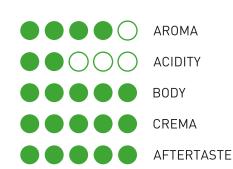
### BIO-ORGANIC NATURA

Nature, symbol of the biological world. Natura is a bio-organic blend made from the best origins, cultivated in sustainable agriculture certified companies. Roasted according to MIKAH tradition, to offer you unique emotions in every cup of Nature.



Roasted and Packed in Italy Bag 1000g (35 Oz) Whole Beans Item Code: MH.NATURA1

Bag 1000g (35 Oz) Powder Item Code: MH.NATUR1

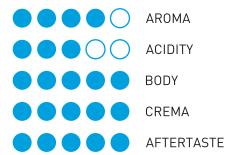






# CAPSULES VIVALDO

Our typical Italian blend of Arabica and Robusta is also available in capsule form! Start your day with a lively espresso with snug shades to get you the first morning smile. Also ideal for cappuccino directly at your home just like at a bar.



Roasted and Packed in Italy Box 10x7g Compatible Capsules

Item Code: MH.CAPVIV10

Nespresso® is a registered trade mark of Societe Des Produits Nestle SA and is not related to HD srl or to MIKAH®. We have carefully and thoughtfully produced a coffee capsules that would never damage your Nespresso® machines, and brews with a high quality you've come to expect from MIKAH® coffee capsules.





# CAPSULES PICCANTO

For those intolerant at caffeine, but loves coffee, we offer Piccanto capsules which are 97% caffeine-free. We carefully created this medium-bodied blend featuring a smooth and clean acidity, with a well balanced after-taste flavor.



Roasted and Packed in Italy
Box 10x7g Compatible Capsules

Item Code: MH.CAPPIC10

Nespresso® is a registered trade mark of Societe Des Produits Nestle SA and is not related to HD srl or to MIKAH®. We have carefully and thoughtfully produced a coffee capsules that would never damage your Nespresso® machines, and brews with a high quality you've come to expect from MIKAH® coffee capsules.





## MIKAH TINS

New selection in Ambrogio line, stylish and elegant Tins with a unique design, each having -Save aroma-lead to conserve better the freshness of coffee. MIKAH tins will contribute in the decoration of your kitchen shelves, adding some MIKAH style and vibes. The coffee inside is the same coffee we are selling in the 1 kg bag.









### **TINS** ROSSINO

### **TINS PICCANTO**



DATES AND MIKAH

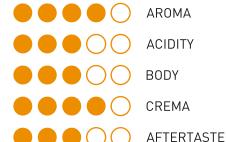
Roasted and Packed in Italy Tin 250g (8,8 Oz) Coffee Powder Item Code: MH.TIN4ROSS

Tin 250g (8,8 Oz) Coffee Beans Item Code: MH.TIN4ROS

**AROMA ACIDITY** BODY **CREMA AFTERTASTE** 

Roasted and Packed in Italy Tin 250g (8,8 Oz) Coffee Powder Item Code: MH.TIN5PICC

Tin 250g (8,8 Oz) Coffee Beans Item Code: MH.TIN5PIC



### TINS MILANO

# MIKAHI BIE7 MILANO MARKARITANI MILANO MARKARITANI M

Roasted and Packed in Italy Tin 250g (8,8 Oz) Coffee Powder Item Code: MH.TIN7MILA Tin 250g (8,8 Oz) Coffee Beans Item Code: MH.TIN7MIL AROMA
ACIDITY
BODY
CREMA
AFTERTASTE

### TINS NATURA



Roasted and Packed in Italy
Tin 250g (8,8 Oz) Coffee Powder
Item Code: MH.TIN10NATU
Tin 250g (8,8 Oz) Coffee Beans
Item Code: MH.TIN10NAT

AROMA
ACIDITY
BODY
CREMA
AFTERTASTE



#### MIKAH INSTANT

# COFFEE

The instant is a soluble preparation made from a special selection of precious coffees prepared according to Mikah tradition for a new way of experiencing the coffee break.



#### MISCEL A 8 - CLASSICA

For refined palates - sweet and delicate aftertaste ideal for pairing with milk.

**BLEND 8 CLASSIC 100g (3,5 0z)** Item Code: MH.ICC100S BLEND 8 CLASSIC 200g (7 Oz)

Item Code: MH.ICC200S



#### **MISCELA 9 - PREMIUM**

For lovers of classic Italian espresso - appetizing, strong flavor, intense aroma, elegant but persistent taste.

**BLEND 9 PREMIUM 100g (3.5 0z)** 

Item Code: MH.ICP100S

BLEND 9 PREMIUM 200g (7 Oz)

Item Code: MH.ICP200S

HAKIM

### **GOURMET HOT**

# CHOCOLATE

The Mikah products of the Gourmet hot chocolate line are extracted in the best plantations and mixed with excellent cocoa, to satisfy the demands of the most demanding international palates, always remaining faithful to the noble tradition of chocolate.





Box 1250g (50x25g sachets) x6 Item code: MH.MKCHOCBOX

Jar 1500g x12

Item code: MH.MKDARK1.5



### **GOURMET HOT**

### WHITE CHOCOLATE

The Mikah products of the Gourmet hot chocolate line are extracted in the best plantations and mixed with excellent cocoa, to satisfy the demands of the most demanding international palates, always remaining faithful to the noble tradition of chocolate.



Item code: MH.MKWHITE1.5

#### MIKAH BLACK

## **CLASSIC TIN**

Precious and refined casket in authentic Mikah style. MIKAH CLASSIC contains a mixture of our "Ambrogio Line" and a gift from the special collection of accessories by Mikah. Perfect for every occasion and special moment.















#### MAKE YOUR MIKAH CLASSIC TIN WITH:

- MIKAH® BLEND N°3 VIVALDO GROUND COFFEE 250G
- MIKAH® BLEND N°4 ROSSINO GROUND COFFEE 250G
- MIKAH® BLEND N°5 PICCANTO GROUND COFFEE 250G
- MIKAH® BLEND N°6 TURKU GROUND COFFEE 125G
- MIKAH® BLEND N°6 TURKU CARDAMOM GROUND COFFEE 125G
- MIKAH® BLEND N°7 MILANO GROUND COFFEE 250G
- + LIMITED EDITION MIKAH® ACCESSORIES

### MIKAH BLACK

# CLASSIC MOKA

Today, MIKAH CLASSIC is enriched with the exclusive "Mikah black Moka", an elegant and exclusive coffee maker entirely produced entirely in Italy.





### **FULL TRADITION**

## MONO ORIGINI

Five different places for five different experiences. Mikah takes you to destinations where every single moment is distinguished by a unique flavor, where every single place tells an ancient story, where nature gives wonders.





#### **TAKE YOUR**

## TEMPO!













ITEM | CODE MH. AMSYRUP ITEM | FLAVOUR AMARETTO PACKING 6 x 1L

ITEM | CODE MH.ANISESYRUP ITEM | FLAVOUR ANISE PACKING 6 x 1L

ITEM | CODE MH.BANSYRUP ITEM | FLAVOUR BANANA PACKING 6 x 1L







ITEM | CODE MH.BCSYRUP
ITEM | FLAVOUR BLACK CHERRY
PACKING 6 x 1L

ITEM | CODE MH.CHOCSYRUP ITEM | FLAVOUR CHOCOLATE PACKING 6 x 1L

ITEM | CODE MH. CINNSYRUP ITEM | FLAVOUR CINNAMON PACKING 6 x 1L







ITEM | CODE MH. COCOSYRUP
ITEM | FLAVOUR COCONUT
PACKING 6 x 1L

ITEM | CODEMH. HAZELSYRUP ITEM | FLAVOUR **HAZELNUT** PACKING **6** x **1**L

ITEM | CODE MH.KIWISYRUP ITEM | FLAVOUR KIWI PACKING 6 x 1L







ITEM | CODE MH.LIMELSYRUP ITEM | FLAVOUR LEMON LIME PACKING 6 x 1L

ITEM | CODE MH.LEMONSYRUP ITEM | FLAVOUR LEMON PACKING 6 x 1L

ITEM | CODE MH.MANGOSYRUP ITEM | FLAVOUR MANGO PACKING 6 x 1L







ITEM | CODE MH.MARACSYRUP ITEM | FLAVOUR MARACUJA PACKING 6 x 1L

ITEM | CODE MH.MELONSYRUP ITEM | FLAVOUR MELON PACKING 6 x 1L

ITEM | CODE MH.MINTSYRUP ITEM | FLAVOUR MINT PACKING 6 x 1L







ITEM | CODE MH.MOJSYRUP ITEM | FLAVOUR MOJITO PACKING 6 x 1L

ITEM | CODE MH.ORSYRUP ITEM | FLAVOUR ORANGE PACKING 6 x 1L

ITEM | CODE MH.ORZSYRUP ITEM | FLAVOUR ORZATA PACKING 6 x 1L







ITEM | CODE MH.PAPSYRUP ITEM | FLAVOUR PAPAJA PACKING 6 x 1L

ITEM | CODE MH.PEACHSYRUP ITEM | FLAVOUR **PEACH** PACKING **6** x 1L

ITEM | CODE MH.PINSYRUP ITEM | FLAVOUR PINEAPPLE PACKING 6 x 1L







ITEM | CODE MH.POMGRSYRUP ITEM | FLAVOUR POMEGRANATE PACKING 6 x 1L

ITEM | CODE MH.RASPBSYRUP ITEM | FLAVOUR RASPBERRY PACKING 6 x 1L

ITEM | CODE MH.ROSESYRUP ITEM | FLAVOUR ROSE PACKING 6 x 1L







ITEM | CODE MH.STRAWSYRUP ITEM | FLAVOUR STRAWBERRY PACKING 6 x 1L

ITEM | CODE MH.TAMSYRUP ITEM | FLAVOUR TAMARIND PACKING 6 x 1L

ITEM | CODE MH.TOFFSYRUP ITEM | FLAVOUR TOFFEE PACKING 6 x 1L







ITEM | CODE MMH.TROPSYRUP ITEM | FLAVOUR TROPICAL PACKING 6 x 1L

ITEM | CODE MH.VANSYRUP ITEM | FLAVOUR VANILLA PACKING 6 x 1L

ITEM | CODE MH.WATSYRUP
ITEM | FLAVOUR WATERMELON
PACKING 6 x 1L







ITEM | CODE MH.COCOPUREE
ITEM | FLAVOUR COCONUT
PACKING 6 x 1 KG



ITEM | CODE MH.MANGPUREE ITEM | FLAVOUR MANGO PACKING 6 x 1 KG



ITEM | CODE MH.PASFPUREE ITEM | FLAVOUR PASSION FRUIT PACKING 6 x 1 KG



ITEM | CODE MH.BERRPUREE ITEM | FLAVOUR BERRIES PACKING 6 x 1 KG



ITEM | CODE MH.STRPUREE ITEM | FLAVOUR STRAWBERRY PACKING 6 x 1 KG















### **ESPRESSO**

### MACHINE





MIKAH COFFE MACHINE \$600

Item Code: MH.Z0ES2GW400







MIKAH COFFE MACHINE E200 Item Code: MH.E200CAPRCM

#### MIKAH CAPSULE MACHINE Item Code: MH.DLNES97W



#### MIKAH HOT CHOCOLATE MACHINE DELICE

DELICE 3 ITEM: MH.M.DELICE3
DELICE 5 ITEM: MH.M.DELICE5





### **ACCESSORIE**

### MERCHANDISING

We constantly increase our line of Mikah-style accessories, to provide solutions tailored to the different needs of our international retailers, to restaurateurs, dedicated to their customers. This range of accessories and merchandising is constantly updated with unique and limited offers in order to satisfy the individual needs of our customers. We develop and customize shoppers, cups, sachets of sugar and other items at the specific request of our customers according to their needs.

Keeping the coffee machine clean is never remarkably enough. If all espresso machines were treated regularly, the quality of the coffee would significantly improve. Keeping a coffee machine in order is as important as buying good, well-roasted and mixed beans. Keeping your machine clean contributes to the preparation of a quality espresso but also guarantees a longer life





# STREET COFFEE #MIKAHMOMENTS

#MikahMoments Street Coffee is a MIKAH project that allows you to sell our exquisite coffee everywhere with the traditional concept of "Street coffee". A structure characterized by a strong visual impact and equipped with all the necessary equipment to offer customers the unique and authentic emotion of true Italian espresso! #MikahMoments Strees Coffee can be purchased with an "all inclusive" option that includes coffee, machinery and accessories. Available in two sizes. Contact us for more information!



#### **MEMORIES**

If I think back to 1984 when we started in a small shop in Milan and think about today and our presence in many important countries in the world that allow us to serve hundreds of thousands of coffee every day, you can't imagine the joy I feel.

Yes, sometimes it was hard, it is and probably it will still be but the satisfaction for the quality we have achieved with our coffee and the growing success it is obtaining, reward us for every sacrifice made. Today I can say that it was really worth it. Many kilometers every year to visit plantations, customers, fairs ... in 2019 over 600.000 km made my journey with Mikah wonderful.

Happy, satisfied and grateful that we found clients like you who believed in Mikah and gave us the opportunity to test ourselves, share our passion with you and show you that we can meet your expectations.

From day one our promise was to keep the quality level high to be the best Italian coffee brand and today I can say that we have kept the promise while always respecting our standards. Thanks to all of you for being part of this wonderful journey of mine!

### BE PART OF OUR SUCCESS STORY. BECOME MEMBER OF MIKAH FAMILY. REACH TO BE NR.#1 IN YOUR COUNTRY.

#### START AS DISTRIBUTOR NOW!

**CONTACT US AT: EXPORT@MIKAH.IT** 

HD srl - Headquarter Via Aurelio Saffi 34, 20123 Milan, Italy Operative Headquarter, via dell'Artigianato 6/8, 27043 Broni (PV), Italy Tel: +39 0385 - 99 009 | Email: export@mikah.it

Middle East P.O. Box 121799. Dubai United Arab Emirates Tel: +971 4299 9809 | Email: export@mikah.it

Regional Office Rm 725. North Part of Building A6 Court No.9. Fungyuannan Street. Chaoyang District. Beijing Zip: 100016 Email: export@mikah.it











FOLLOW US: FIND US ON SOCIAL NETWORKS OR ON OUR WEBSITE MIKAH.IT