



YOU HAVE THE RIGHT TO GET
THE BEST WINES





UNIT TEAM

We are the Team, that constantly selects fine wines and wineries from the unbeatable and unique Italian Territory. A portfolio of exclusive brands and wine labels as true expression of the Italian biodiversity and lifestyle.

In our wide selection range you will discover the Italian soul and lifestyle, jewels that we proudly represent as "Made in Italy" Ambassadors.

Our **mission** is exporting every day with perseverance, dedication, passion and creativity the Italian products, its culture and territory, identifying the Partners in the World that will best share.

We look for qualified Importers, supporting their growth, sharing commercial and branding activities for our Unexpected Italian wines in their specific Countries.

**We are your trusted One-stop Partner
"from selection to sales".**

WHAT WE DO

We know the Italian market. We know the Italian wineries. We bring you the selection you need combining the uniqueness of the boutique wineries with the advantages of the large ones. We can provide you volumes and prices adapted to your market.

One-stop Partner, thousand Wines! With the ability to consolidate orders from different wineries, giving you the possibility to order from one box to one container.

'Made in Italy' is a byword for excellence. It includes many of the top brands in the world and represents the very best of Italian know-how, creativity, quality and lifestyle in areas as diverse as fashion, furniture, automobile design and food and wine.

We are 100% Italian with an attitude for the Made in Italy.

In our selection you will discover the Italian soul and lifestyle.



HOW WE WORK

We are your trusted partner from selection to sale, supporting you in each step of the process.

We share with you our experiences and our best practices.

Portfolio optimization

Our team of experts through careful research and analysis is able to identify the factors of uniqueness which consists in the set of components that contribute to making each winery unequalled: We analyze your wine portfolio in order to create the best Italian collection.

Wine List

Taylor made wine list for your professional customers.

Marketing Strategy

We share our experiences and best practices in order to define the best marketing strategy based on a differentiated and personalized customer value proposition.

Wine tastings and food pairing

Our best experienced sommeliers will support you during wine tastings for your customers. We can tailor-made wine list for your professional customers, from the wine selection up to the graphic design.

Logistic and Distribution

Delivery one total order from different wineries in one shipment with one invoice. From One Box to One container!

Sales force training

The more you know the better you sell! Sharing our knowledge, ideas and some best practices will be fundamental: education as updated training is the "key factor".

Wine, Food & Culture Tours ITALY

Discovering Italy is a Great and real Pleasure! The aim of these custom-made tours is to boost confidence in products, brands, companies, as well as loyalty for sales force and key clients, enjoying the many opportunities in Italy

**WE ARE A TEAM OF
GOOD TASTE RESEARCHERS,
VITICULTURE EXPLORERS OF
PREMIUM AND UNEXPECTED
WINES.**



MARCO



STEFANO



PAOLO



ALESSANDRA

ONE PARTNER, THOUSAND WINES

UNEXPECTED ITALIAN

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