



Company Profile

Summary



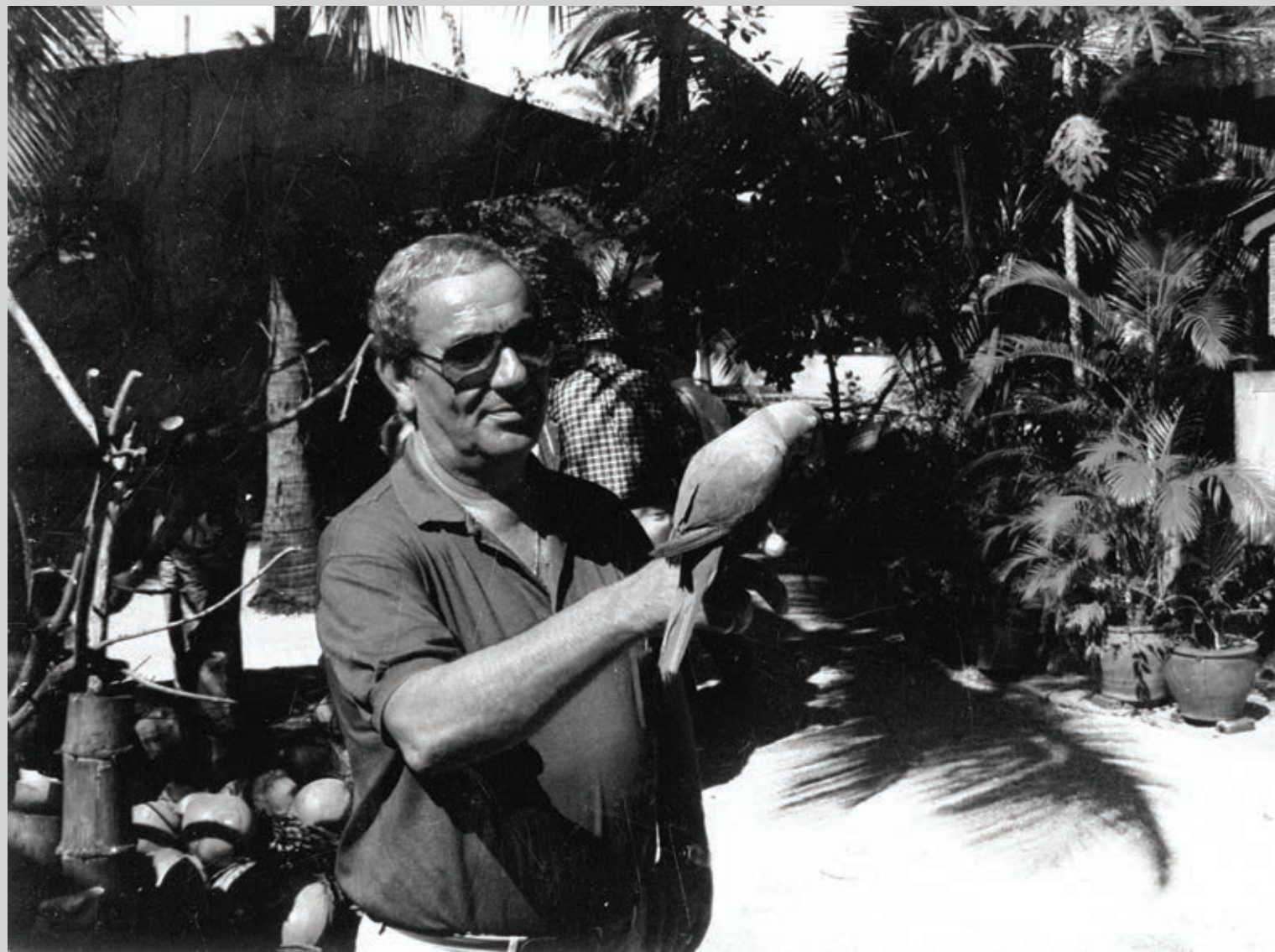
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History & Values



Since 1967, Caffè Aiello has been enhancing the taste of the **real Italian espresso** by using superior quality raw materials.



Up until 1983, a roaster made of oak wood was used.

1983

Caffè Aiello joins the single serve market with coffee pods that respect the environment.

2004

E-commerce website was launched to offer possibility to shop online.

2012

1984

The opening of the new plant marks the beginning of a phase dedicated to increasing the ho.re.ca channel and extending the product portfolio

2007

The company image was renewed, this entailing the restyling of the brand, the packaging and all the merchandising material.

2017

Is the year of Espresso e Volentieri, the line fully dedicated to single-serve coffee.

The **Mission** of the company is to satisfy the most demanding customer's taste with a coffee characterized by high quality standard.

Quality is not an accessory, it is the only thing that matters.

The selection of the raw materials involves the best coffee-producing countries in the world.

Innovation is a natural predisposition.

Technological innovation and a manufactory approach translate into an end product of the artisan kind, born of a great passion for coffee.



Markets & Positioning





Caffe Aiello is positioned as luxury brand in the large scale retail channel in Italy and is spreading more and more. Currently, it is known in the world thanks to **qualified distributors** in Canada, Switzerland, Australia, USA, Spain, Russia, Poland. Soon we'll be in other countries like Germany.

Our offering

In our portfolio there are four categories of products.



We strive to seek out and carefully select the finest varieties of coffee.

The **coffee production process** is the focus of a great deal of care, attention and a deep passion, essential for the sublime quality of our products.

The true secret behind Caffè Aiello is the **blending**, because this is the exclusive “recipe” which gives the coffee its unique taste. We blend our coffees after and not before roasting in order to create a balanced taste that is easy to maintain over time.



The coffee shop category.
Coffee-bean blends studied
for coffee shops and public
locations.



The home category.
Ground coffee for the
large-scale retail channel.



Espresso e Volentieri.
The line fully dedicated to
single-serve coffee for home
and hotel channel.



Corporate Social Responsibility



Caffè Aiello has always been active in striving to promote sustainable development in order to **protect the Environment and safeguard Nature.**

Our entire production process is subject to **strict protocols** that comply with the national and international laws in force inspired by ecology and respect for the environment.

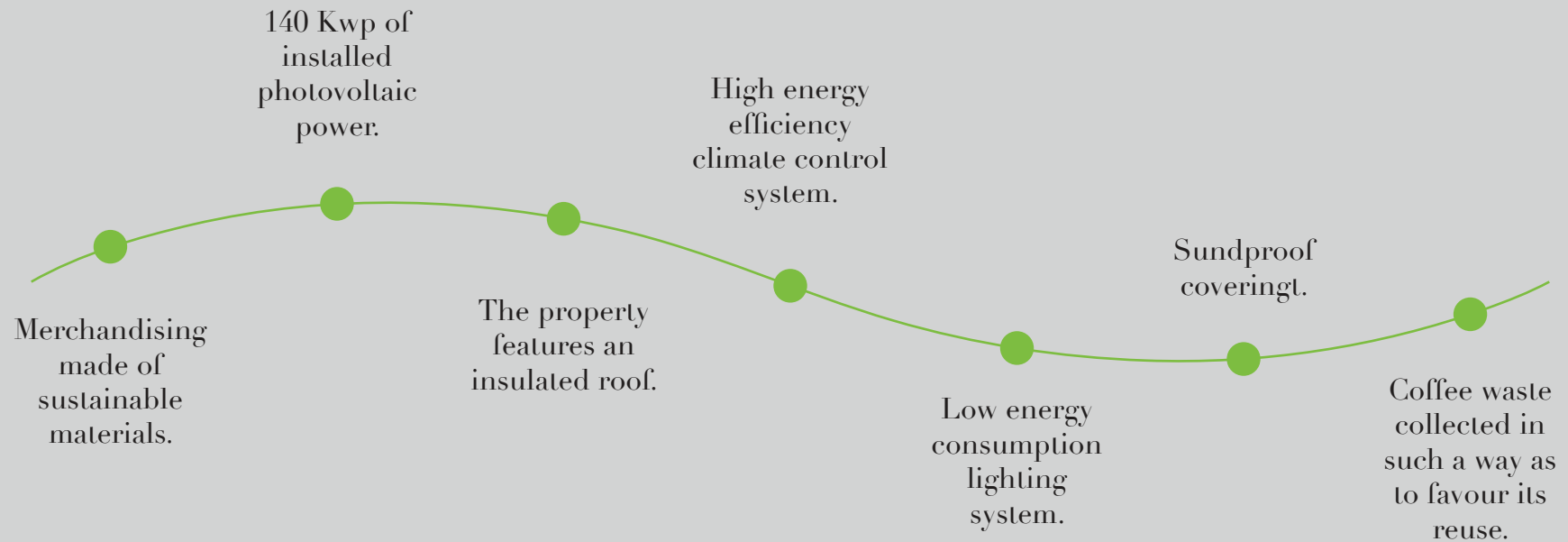
- Quality Certifications*
- UNI EN ISO 9001 Quality System*
- ISO 14001 Certification*
- ISO 22000 Certification*
- SA 8000 Certification*
- ICEA Organic Certification*





A new plant.

The materials chosen and the services on offer will make the new company one-of-a-kind, a model of sustainability for the whole of southern Italy:



We has always operated in compliance with values and ethic codes supporting important **humanitarian projects.**

The social initiatives supported by the company are numerous and of different kinds, in particular **beneficence.**

Sports is a unique vehicle for positive values and social aggregation.

This is why Caffè Aiello supports different sport categories on amateur, youth and competition level.



Coffee of Italian Cinema



There is a **very strong bond** between Caffè Aiello and cinema.

The Caffè Aiello Passion for Cinema has been gaining international recognition and the company is now deservedly known as the “Coffee of Italian Cinema”.



Our Passion for Cinema is confirmed each year by way of our support for the Italian films in the Cannes, Venice and Taormina Film Festivals.



Caffè Aiello is the Coffee of Italian Cinema thanks to a fruitful partnership with Istituto Luce Cinecittà.



Why us?



There are many reasons to choose Caffè Aiello.



Production

Innovative but with an approach based on true craftsmanship.



Made in Italy

Proud ambassador of real Italian Espresso.



Environmentally friendly
We love Nature.



Blending

Exclusive recipes for an unique taste.



Quality

Proven by certifications.



Exclusive offer

Tailored to your needs.

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Thank you for the attention.