

Mister Pasta

The Pasta Consultant



INVESTOR'S GUIDE



THE CONSULTANCY OF
Mister Pasta
AROUND THE WORLD



Mister Pasta
The Pasta Consultant





PASTART PACK

Pastart Pack is designed for small investors and family businesses who want to approach the world of Italian Pasta with a little capital, still relying on solid, trustworthy support to optimize their budgets.

— STEP 1 FEASIBILITY STUDY

Preliminary plan of the production lab, including an estimation of the required investments as follows:

- Investments in equipment/machinery
- Investments in the construction of the production facility (including compliance costs)
- Intangible investments

Business plan providing a 60-month forecast and estimated cash flows. Specifically, it will include:

- Solid data concerning the actual production
- Solid data concerning the future production
- Analysis of times and methods regarding the initial production structure
- Gantt Chart of investments
- Estimated cash flows up to 12/24/36/48/60 months



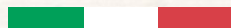


—🌿— STEP 2 LAB DESIGN AND CONSTRUCTION

Support in lab design covers:

- The study of productive flows and definition of space
- Technical specifications of electrical plant engineering, masonry, materials and coating, all in accordance with the law.

Support also covers the job specifications drafting, as well as the searching and checking of suppliers, equipment and machinery.





ITALIAN PASTA
GENERATES 3%
OF THE NATIONAL
FOOD INDUSTRY
TURNOVER





STEP 3 LAB STARTING-UP

Consulting covers:

The productive cycle, productive methods, transport and storage in accordance with the law.

The use of machines and their functioning, as well as their maintenance and review.

A 6-days on-site support at your laboratory from the start of activities and during the first stages of production.

Other provided services:

An essential cookbook shaped according to client needs

Supply of legislative texts and guidelines about the legal prescriptions governing the sector (EEC/HACCP)

The application of H.A.C.C.P. auto control system

Productive processes and staff organization supported by the supply of customized business management software.





ONE IN FOUR
PLATES OF PASTA
IN THE WORLD AND
THREE IN FOUR
IN EUROPE ARE PREPARED
WITH ITALIAN PASTA

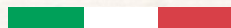


PASTADVANCED PACK

This new solution implements the Pastart Pack offering a more extensive consultancy meant for entrepreneurs with larger capital and much-structured goals, namely: corporates, pasta factories, regular investors.

STRATEGIC ADVISORY

- BP & industrial plans
- Financial model
- Financial evaluation
- Capital structure definition
- Investment plans
- Investor Kit
- Budgeting & forecasting
 - Comparables
 - Industry
 - Global Trend
 - Pricing





EQUITY & DEBT ADVISORY (CAPITAL MARKETS).

- Equity
 - Research of selected investors
 - Club Deal
 - Private investors & industrialists
 - VC & PE funds
 - Equity Crowdfunding
 - Providing of the necessary documentation
 - Identification and structuring of the appropriate financing vehicles
- Debt
 - Definition of the optimal debt structures
 - Private debt
 - Lending crowdfunding
 - Bank loan
 - Providing the necessary documentation
 - Negociacion with banks
- Easy Finance





→ M&A EXTRAORDINARY OPERATIONS

- Partnership & JV
- Investment and divestment processes

→ FINANCIAL OPTIMIZATION & EVALUATIONS (AUDITING)

- Company auditing
- Due Diligence buy o sell side
- Cash flow optimization

→ (CORPORATE GOVERNANCE & REPORTING) INVESTOR RELATIONS

- Cost reporting
- Performance Analysis
- Financial reporting
- Board Advisory
- Shreholder reporting
- Investor Relations & Financial
- Communication





ITALIAN PASTA GENERATES
A YEARLY TURNOVER OF 4.7 BILLION
OF EURO, WITH AN
OVERALL OUTPUT OF 3.3 MILLION
DI 3,3 MILIONI DI TONNELLATE
TONS OF WHICH 2.2 MILLION
EXPORTED ALL OVER THE WORLD.



HERE'S THE TEAM OF
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